



Elevating performance through immersive experience

About Strivr

Strivr is the leader in Immersive Learning, a groundbreaking methodology that combines Virtual Reality (VR) with advanced learning theory, data science and spatial design to transform employee performance. Incubated at Stanford University by world-renowned VR expert Jeremy Bailenson and CEO Derek Belch, Strivr quickly expanded its focus from the athlete to the enterprise, now partnering with Fortune 1000 companies including BMW, Fidelity, JetBlue, Verizon and Walmart, to elevate performance through immersive experience.

Fast Facts

- With 150 employees, Strivr is headquartered in Menlo Park, CA, with offices in Los Angeles, Seattle and Nashville.
- 25 customers across the Fortune 1000; 20+ NFL and NCAA teams.
- Strivr has conducted more than 1M training sessions in VR in 2019.
- Named by Fast Company's World's Most Innovative Companies 2019.
- Named one of Inc. Magazine's Best Places to Work 2019.

Key Benefits

Unlike traditional enterprise training methods, Strivr's Immersive Learning solutions combine software, hardware, content and professional services to transform learning.

- Provides real-world behavioral change
- Engages learners physically for higher impact and retention
- Shortens time spent training and time to competency
- Offers on-demand access to practice skills
- Provides safe access to risky, hard-to-replicate situations
- Delivers unique, actionable data and insights

Customers

Many of the world's largest and most innovative companies are seeing measurable impact with Strivr, reducing training times, improving customer service and seeing unprecedented employee engagement.

- **Walmart** has trained more than 1 million associates in VR with modules spanning employee assessment, customer service, operational efficiency and intense scenarios including Black Friday and active shooter. With one module, Walmart realized a 96% reduction in training time, from 8 hours to 15 minutes.
- **Verizon** leverages VR to prepare for store robbery scenarios and as a practice & assessment tool for customer call center staff to develop empathy. After VR training, the number of employees that felt extremely confident in dealing with upset customers rose from 59% to 97%.
- **JetBlue** helps ground technicians learn to inspect the A320 family of aircraft as well as how to deploy safety rafts. This saves significant time and costs associated with taking aircraft out of commission or deploying one-time use equipment for the sole purpose of training.

